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Set	Items	Description	
S1	1	((SEGMENT??? OR SEGMENTATION? ?) (9N) (CUSTOMER? ? OR PRODUC- T? ? OR MARKET? ?)) (S) ((MULTIPLICATIVE OR ATTRACTION) (W) MODEL? ?) AND PY<2003	searched through
S2	61	((SEGMENT??? OR SEGMENTATION? ?) (9N) CUSTOMER? ?) (S) ((SEGM- ENT??? OR SEGMENTATION? ?) (9N) PRODUCT? ?) (S) MODEL? ?) AND PY<- 2003	searched through
S3	181	((PRODUCT? ? OR GOODS OR MERCHANDISE) (11N) (PROMOT???? OR AD OR ADS OR ADVERTI??????)) (S) (MODEL???? OR ANALYSIS OR ANALY- SES OR ANALYZ???) (S) (DISCOUNT??? OR REBAT??? OR ((REDUC??? OR REDUCTION? ?) (7N) (PRICE? ? OR COST? ?))) AND PY<2003	
S4	172	RD (unique items)	
S5	143	S4 AND PY<2001	searched through
S6	29	S4 NOT S5	searched through

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Set	Items	Description
S1	1194397	(SEGMENT??? OR SEGMENTATION? ?) (9N) (CUSTOMER? ? OR PRODUCT? ? OR MARKET? ?)
S2	203	S1(S) ((MULTIPLICATIVE OR ATTRACTION) (W)MODEL? ?) AND PY<2003
S3	895	((SEGMENT??? OR SEGMENTATION? ?) (9N)CUSTOMER? ?) (S) ((SEGMENT??? OR SEGMENTATION? ?) (9N)PRODUCT? ?) (S)MODEL????) AND PY<2003
S4	538	RD (unique items)
S5	357	S4 AND PY<2001
S6	181	S4 NOT S5
S7	26566	((PRODUCT? ? OR GOODS OR MERCHANDISE) (11N) (PROMOT???? OR AD OR ADS OR ADVERTI????)) (S) (MODEL???? OR ANALYSIS OR ANALYSES OR ANALYZ???) AND PY<2003
S8	1345	((PRODUCT? ? OR GOODS OR MERCHANDISE) (11N) (PROMOT???? OR AD OR ADS OR ADVERTI????)) (S) (MODEL???? OR ANALYSIS OR ANALYSES OR ANALYZ???) (S) (DISCOUNT??? OR REBAT??? OR ((REDUC??? OR REDUCTION? ?) (7N) (PRICE? ? OR COST? ?))) AND PY<2003
S9	958	RD (unique items)
S10	703	S9 AND PY<2001
S11	255	S9 NOT S10

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22 L1

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